



Census 2020 – Become a Census Ambassador

Census 2020 is here and we need everyone in Passaic County to be counted! A complete count is very important because the Census tells the government where to spend billions of dollars every year. A complete count will help Passaic County get more money from the government for community resources, children's agencies, schools, roads, and so much more.

As a trusted leader in your community, you can have an important role in Census 2020 by becoming a Census Ambassador and helping us with education and outreach so that every person is counted. A stipend will be provided.

How Can I Get Involved?

Census Ambassadors are:

- Passionate about getting an accurate Census 2020 Count
- Active on social media, have a large online audience
- Active in the community and local organizations
- Eager to lead engaging presentations within your community

Will there will be training? Yes! Training through Zoom Videoconference

Passaic County will provide training, materials and resources to help you effectively communicate the importance of completing the Census 2020 form.

Training Date: Saturday, March 21: 11:00 a.m.-12:30 p.m. Census Ambassadors Training (English)

Please download Zoom to your computer, laptop or phone. Then, log in at least 15 minutes before the meeting starts. Here is the access information:

Join Zoom Meeting

<https://fdu.zoom.us/j/8332102402>

Meeting ID: 833 210 2402

One tap mobile

+16465588656,,8332102402# US (New York)

Dial by your location

+1 646 558 8656 US (New York)

Meeting ID: 833 210 2402

As a Census Ambassador, what do I need to do?

- Attend a Census Ambassador training session
- Host at least three events about the census in your community with a minimum of 20 attendees per event
- Host or work at a Census Kiosk to help residents complete their census forms
- Take photos at the events to share through your social media channels and with the Passaic Complete Count Committee
- Post/share social media content provided by Passaic County to help spread important information
- Recruit more Census Ambassadors

To register, contact Marcia at marciad@passaiccountynj.org